

# CITYSCAPE

## CONFERENCE

24 September 2019, InterContinental Dubai Festival City

**'Adapting to change; Charting the course in the era of transformation'**

The world is going through a rapid change brought about by financial reforms, shifting political climate, technological advancements and many more transformations. Both public and private companies including individuals need to be prepared and understand the opportunities and challenges that they will encounter.

Under the theme 'Adapting to change; charting the course in the era of transformation' this year's **'Investment, Development and Trends'** programme has taken an international focus, bringing together the latest ideas, strategies and analysis from international real estate markets to provide you with solutions for capitalising and surviving on a fundamentally changed market place.

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### Investment, Development and Trends

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**08:30** Arrival and Morning Refreshments

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09:30 Opening Remarks  
**Greg Fairlie, Senior Presenter, Dubai One TV**

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09:35 Welcome Address  
**Chris Speller, Group Director – Cityscape, Informa Markets**

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09:40 Presentation  
**Global capital flows: Drivers, macro factors and economic impact on investor activity**  
**Richard Divall, Head of Cross Border Capital Markets, Colliers International EMEA**

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10:00 Keynote Presentation  
**HE Sultan Butti bin Mejren, Director General, Dubai Land Department**  
**HE Majida Ali Rashid, Assistant Director General, Dubai Land Department**

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10:30 Presentation  
**20/20 vision: The journey of designing and building an innovation district**  
**Marjan Faraidooni, Deputy Chief- Visitor Experience, Expo 2020 Dubai**

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10:45 Presentation  
**The hunt for happiness: A global perspective on smart infrastructure and human impact**  
**Lu'ay Khdeir, Middle East Infrastructure Development Director, Mott MacDonald**

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11:00 Presentation  
**Adjusting to the global new normal: International trends and its impact on the regional retail and logistics narrative**  
**Thierry Delvaux, CEO - EMEA, JLL**  
**Craig Plumb, Head of Research-MENA, JLL**

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**11:25** Networking break – Ready, set and grow!

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11 45 Presentation  
**Breakthrough to excellence: Evaluating the changing role, dynamics and future of urban planning in Pakistan**  
**Zaigham Mahmood Rizvi, Chairman, PM Housing Task Force, Pakistan**

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12:00 Presentation  
**Accelerating green cities: The role data and finance play in this transformation**  
**Prof. Samer Bagaen, Thought Leadership Partnerships Manager, RICS**

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12:15 Presentation  
**Opening the doors: Investment opportunities in the Kingdom of Saudi Arabia**  
**Eng. Khaled, Deputy Minister for Planning and Programs, Ministry of Municipal and Rural Affairs, KSA**

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12:30 Panel Discussion  
**The world re-imagined: Accelerating the smart city revolution**  
**Khalifa Al Suwaidi, CEO, Emirates Real Estate Solutions (ERES)**  
**Christopher Seymour, Managing Director, Mott MacDonald**  
**Farhad Azizi, CEO, Azizi Developments**  
**Yousef Khalili, General Manager, NXN**

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**13:00** Lunch and networking reception  
Programme resumes at 14:00

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The **'Architecture and Design Programme'** provides an international annual platform for architectural experts, design theorists and engineering practitioners to meet and exchange insights and expertise in the field of architecture, constructing and built environment.

As architects' environmental and social responsibility continues to grow and expand, it is imperative to start thinking outside the box of conventional architecture from the earliest stages of planning through to end user functionality. Hear what the industry leaders have to say about the current challenges in the field of architecture, new standards in international regulations and best practices, along with innovative strategies for applying modern design techniques.

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### Architecture and Design Programme

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14:00	Opening Remarks <b>Greg Fairlie, Senior Presenter, Dubai One TV</b>
14:05	Welcome Address <b>Majid Saqr Al Marri, CEO - Registration and Real Estate Services, Dubai Land Department</b>
14:20	Panel Discussion <b>Agents of change: Best practice principles for the governance of regulators</b> <b>Majid Saqr Al Marri, CEO - Registration and Real Estate Services, Dubai Land Department</b> <b>Alan Vallance, CEO, Royal Institute of British Architects (RIBA)</b> <b>Prof. Sadie Morgan, Director of dRMM Architects and Commissioner of the National Infrastructure Commission</b>
14:45	Keynote Presentation <b>Across cultures: Architecture in the age of glocalization</b> <b>Ivan Fu, CEO, C Cheng Holdings Limited and Executive Director LWK + PARTNERS</b>
15:00	Presentation <b>Stepping up: Adaptation of the built environment to achieve resilience to climate change</b> <b>Andrew Whalley, Chairman, Grimshaw Architects</b>
15:15	Presentation <b>The making of Sharjah: Architecture and place</b> <b>Peter Jackson, Architect Advisor, HRH Ruler of Sharjah's office</b>
15:30	<b>Networking break – Ready, set and grow!</b>
15:50	Presentation <b>Constantly evolving: Creating spaces for the new era of transportation</b> <b>Chris Williamson, Partner, Weston Williamson Architects</b>
16:05	Presentation <b>People powered health: Integrating healthy building design principles to improve human centricity</b> <b>Ricky Somal, Head of Workforce Engagement and Wellbeing, Southern Health NHS Foundation Trust</b>
16:20	Presentation <b>Building reciprocity: Global ideas worth spreading</b> <b>Vittorio Grassi, Principal, Vittorio Grassi Architetto and Partners company</b>
16:35	Presentation <b>WELL Designed Portfolios: Strategies for scaling health and well-being across organizations and real estate properties</b> <b>Ann Marie Aguilar, Director of Operations EMEA, IWBI</b>
16:45	Closing Keynote <b>Prof. Sadie Morgan, Director of dRMM Architects, Commissioner of the National Infrastructure Commission</b>
17:00	<b>Afternoon Coffee and Architecture &amp; Design Networking Reception</b>

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### 'Adapting to change; Charting the course in the era of transformation' PropTech and Innovation: Digital innovation and disruption in the City

There is an increase in global investment into PropTechs with the impacts of technology disrupting the real estate and city infrastructure planning. The UAE has made the start on providing products and services that are tied to customer innovation and collaboration.

For the real estate sector to keep up with more developed industries such as financial services technology and the sector needs to become part of innovating the sector rather than a disruptor to the sector. Industry incumbents and start-ups need to recognise the gap and begin to create opportunities that will benefit both sides and reduce barriers to adoption of real-world situations.

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#### PropTech & Innovation

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14:00	Presentation: <b>Changing the market view of PropTechs from disruptors to innovator</b> <b>Invited: Andy Pyle, Head of Real Estate KPMG, UK</b>
14:15	Presentation: <b>5G on smart living and how this is revolutionizing the real estate sector</b> <b>Invited: Senior representative, Du</b>
14:30	Presentation: <b>PropTech trends and industry innovation to help investors make informed and data backed business decisions</b> <b>Invited: Senior representative, CBRE MENAT</b>
14:45	Interactive Panel Discussion: <b>How can PropTechs and developers work together to drive digital real estate?</b> <ul style="list-style-type: none"><li>– Why are we collecting data, is it being analysed for organisations to become truly customer focussed?</li><li>– Which tech innovations will have the biggest impact in city's landscape and real estate development?</li><li>– Have the industry enablers truly decoded disruption and its benefits to cities and its property markets?</li></ul> <u>Confirmed panellists:</u> <b>Matt Cotter, Executive Vice President, Altus Group</b> <b>Stefan Hickmott, Founder &amp; CEO, Evarei</b> <b>Richard Waind, Group Managing Director, Better Homes</b>
15:15	Presentation: <b>Agility as the key to winning in the digital era: investing in PropTechs</b>
15:30	<b>Networking break – Ready, set and grow!</b>
15:40	Presentation: <b>Innovation in Investing in PropTech considering slow technology adoption and finding the money, CRE risk appetite and how the industry can adopt fast fail approaches to avoid unwanted technology investments</b> <b>Confirmed: Basem Abu Dagga, Executive Director, Tharaa Capital</b>
15:55	Presentation: <b>AI and Blockchain real estate</b>
16:10	Interactive Panel Discussion: <b>Reshaping consumer and industry perspective and integrating PropTech into smart cities</b> <ul style="list-style-type: none"><li>– What are the urban planners and architect's perspectives on PropTech?</li><li>– How do developers view technology, disruption and opportunities in PropTech?</li><li>– Financial services views on technology in the real estate sector</li><li>– Will the industry ever be ahead of the technology curve and begin to view property as a service?</li></ul> <u>Confirmed panellists:</u> <b>Kevin Miller, Digital Practice Leader, Middle East, Aurecon</b> <b>Yousef Oqleh, Architect, Urban Designer, Design, Planning + Economics, AECOM</b> <b>Fahad Mohamed, Director of Facilities Management, Deyaar Owners Association Management</b> <b>Cyril Lincoln, Head – Real Estate, Investment Banking Group, Abu Dhabi Commercial Bank</b>
17:00	<b>End of PropTech and Innovation Programme</b>